

EDITORIAL CALENDAR

2010

ISSUE	SPACE CLOSE	MATERIAL CLOSE	EDITORIAL FEATURES	ADVERTISING SPECIAL SECTION
October/ November 2010	Sept 6	Sept 9	Tricks and Turkey 25 Field Trip Destinations Fashion: Costume ideas	Home Buyer's Guide Back to School Guide,
December 2010	Nov 3	Nov 5	Holidays at Home Best family-friendly businesses in the East Bay Fashions: Holiday Best	Holiday Gift Guide Bay Area Dog Special Supplement

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January/ February	Dec 5	Dec 8	Maternity/Newborns Love in the Kitchen Fashions: Strolling Along	For Mommy & Daddy: Beauty and Fitness for the New Year
March	Jan 24	Jan 26	Extracurricular Activities Home and Garden School Lunch Menus Fashions: Rainy Days	Summer Camp Guide, Part 1
April	Feb 22	Feb 25	Green Days Family Finances Spring travel destinations Fashion: Easter Best	Summer Camp Guide, Part 2
May	Mar 23	Mar 25	Celebrate Mom Kid-friendly San Francisco Local children's boutiques Fashion: Summer Trends	Mommy Gift Guide Birthday Party Guide
June	Apr 26	Apr 28	Celebrate Dad Summer Outdoors Guide Family Nutrition Fashion: Flying High	New Homebuyer's Guide
July/August	May 25	May 27	Family Travel Overnight destinations Family-friendly resorts Fashion: The Eyes Have It	Photographer's Guide
September	July 26	July 28	School Daze? Special Education Family-friendly gyms Fashion: Fall Trends	Back to School Guide, Part 1 Local Health Professionals Guide
October	Aug 25	Aug 29	Spooky Spectacular Best neighborhoods Healthy tricks and treats Fashion: Costume ideas	Back to School Guide, Part 2
November	Sep 27	Sep 30	Essential East Bay for Kids Arts and Culture Guide Fashion: Sole Styles	After School Activities
December	Oct 26	Oct 28	Memorable Holidays Notable Neighbors Volunteering Opportunities Fashion: New Year's Wardrobe	Holiday Gift Guide Holiday Church Service Guide

Bay Area Kids strives to keep to an editorial schedule as much as possible. However, editorial may occasionally change without notice.



Dear Editor:

I just got done reading “Boys will not be Boys,” (April 2010). The article really touched me. I have two boys that are 8 and 10 and they have both been labeled with ADD or ADHD.

Most teachers just want their kids medicated so they don't have to deal with any normal grammar school behavior. I think the author of this piece did a terrific job! I am going to make copies of this article and give it to all of my girlfriends with boys and both of my sons' teachers. I think everyone can learn from this article.

Great magazine!

Sincerely,
Angie S.