

# FAMILY MARKETPLACE

Our Family Marketplace allows businesses an elegant, efficient, and affordable marketing vehicle that connects their brand or product with our affluent market. A budget-conscious avenue to reach and engage our readers with this in-print catalog layout. Reach over 50,000 readers at very low rates.

## NET MARKETPLACE RATES (includes typesetting)

	1X	3X	4-6X	7-9x	10x+
1/4 page	n/a	\$465	\$441	\$419	\$398
1/8 page	n/a	267	253	240	228

## SINGLE ZONE MARKETPLACE RATES (includes typesetting)

	1X	3X	4-6X	7-9x	10x+
1/4 page	n/a	\$375	\$365	\$354	\$343
1/8 page	n/a	218	212	206	198

**TWO ZONE PRICING:** Advertise in any two zones for an extra 5%.

**AD AGENCIES AND NON PROFITS** No discounts available for Marketplace ads.

**PREPAYMENT** All Marketplace advertisers must prepay before each ad insertion.

- All advertising includes a link to your site from [www.bakidsmagazine.com](http://www.bakidsmagazine.com) and in the downloadable PDF version of the magazine.

# MARKETPLACE SIZES

## AD SPECS

1/4  
1/8

## WORD COUNT

85  
35

## PHOTO SIZE

3.5 x 2  
2 x 2

**TECHNICAL SPECS:** Photos should be 300 DPI, cropped to fit size shown. No image will be enlarged beyond dimensions shown. Word count shown is maximum allowed. Text and photos can be e-mailed to [sales@bakidsmagazine.com](mailto:sales@bakidsmagazine.com). You will receive a PDF proof of your ad. Illustrations and logos should be in EPS or AI format, preferably, or 300 DPI tiff.

**NOTE:** Please do not construct the ad. We follow templates for each ad - all we need are photos and text.